



21st CENTURY SALES TOOL

Webinar (*plural* [webinars](#))

An interactive [seminar](#) conducted via the [world-wide web](#). Usually a live presentation, it happens in real time as users participate through chats, file share, or ask questions with a built in microphone.

If you are not leveraging off our live interactive webinar technology for your clients, you are leaving a round in the chamber. Isotec Security's webinar series has proved a most valuable illustration, instruction and sales tool. Unsolicited customer feedback has been very positive.

Unlike a sales cut sheet or a brochure that may or may not be read or shared, the webinar brings your clients to our factory floor for a bird's eye view of the full functionality of our Automated Security Entrances and associated technologies.

We have conducted webinars for government agencies, law enforcement, architects, city and county inspectors, bank security directors, government contractors, sales departments, tech support personnel and bank employees. The rich content and dynamic format allows for spontaneous Q&A and operational scenario demonstrations.

Webinars typically take 30 – 45 minutes depending on audience Q&A. It is not uncommon for the session to exceed an hour as free form discussions tend to take on a life of their own. As you well know these exchanges are great positioning opportunities.

We request at least 5 business days advance notice on a first come basis. You must have access to the internet and be able to accommodate ActiveX software. On occasion, we've conducted government webinars off campus due to security restrictions.

We offer 4 different sales webinars. By order or popularity; Security Portal Demo, ICON Command & Control, Anti-Tailgating Technology and System Upgrades.

Call us today to set up your next or first client webinar.

Thank you for your support,

David Barnes